



"Breakfast on the Farm is one way we can help ensure future generations of Vermonters maintain a connection to the land and an appreciation for the importance of agriculture in our state."

-Anson Tebbetts, Vermont Secretary of Agriculture

As a valued member of Vermont's agricultural community, we invite you to support the sixth season of Vermont Breakfast on the Farm. With your support over the past four years, we have been able to engage over 11,000 consumers in modern dairy production!

Survey results showed that after attending Breakfast on the Farm:

1/3 of attendees said they were more likely to buy Vermont Dairy products after attending the event.

88% of attendees said that they would share what they learned at Breakfast on the Farm with their friends and family.

A strong majority of attendees felt an increased trust in farmers' ability:

- to care for their animals
- to protect water quality
- to provide a safe food supply

We plan to build on the success of our past nine events by hosting two more great events in 2020. Both events will consist of a free breakfast and self-guided tours with educational stations at key locations around the farms. The goal is to introduce the public to the life and business of farming, giving them an opportunity to learn where their food comes from before it arrives on grocery shelves.

Breakfast on the Farm is not possible without your generous support. While each event reaches thousands of people, they also are very costly. A single Breakfast on the Farm event costs over \$30,000, therefore we greatly appreciate the generous support of both monetary and in-kind donations. All donors will be recognized in various ways throughout our events.

Your support for Vermont Breakfast on the Farm will help us show the commitment and passion of Vermont's agricultural producers to provide high-quality, safe and nutritious food for families. To become a sponsor, please complete the attached form and return it by **March 30th, 2020**. If you have questions or would like more information, **please contact Ashley Audet at Vermontbreakfastonthefarm@gmail.com**. To view a video of last year's event, visit www.vermontbreakfastonthefarm.com.

Sincerely,

Ashley Audet
Vermont Breakfast on the Farm
Committee Member



2020 Vermont Breakfast on the Farm Sponsorship Form

Vermont Breakfast on the Farm offers consumers and farm neighbors a firsthand look at modern food production practices and introduces them to the farm families who work hard to produce a safe, wholesome food supply for Vermont communities and the world. Please plan to be a part of these events!

Yes, we want to be a 2020 Vermont Breakfast on the Farm sponsor!

Donation Amount	Sponsorship Level	Sponsorship Recognition
\$500-999	PINT	<ul style="list-style-type: none"> • Logo displayed on our website • Logo displayed on a digital slide rotation in the breakfast tent
\$1000-2,499	QUART	<ul style="list-style-type: none"> • Logo displayed on our website • Logo displayed on a digital slide rotation in the breakfast tent • Breakfast table in your name
\$2,500-4,999	GALLON	<ul style="list-style-type: none"> • Logo displayed on our website • Logo displayed on a digital slide rotation in the breakfast tent • Breakfast table in your name • Logo displayed on the back of volunteer shirts
\$5000 or greater	BULK TANK	<ul style="list-style-type: none"> • Logo displayed on our website • Logo displayed on a digital slide rotation in the breakfast tent • Breakfast table in your name • Logo displayed on the back of volunteer shirts • Ability to hang company banner in breakfast tent

Donated item(s): _____

Item Fair Market Value \$ _____. I understand as the donor it is my responsibility to establish the fair market value, for charitable deduction purposes, of the donated item. I hereby state the fair market value to be the amount listed above.

Signature of Donor: _____ Date Received by BOTF: _____

Please complete and return this form with checks made payable to Vermont Breakfast on the Farm:

Vermont Breakfast on the Farm
 Attn: Melissa Carabeau
 1376 Wes White Hill Rd.
 Richmond, VT 05477

Please submit a digital copy (.eps or .jpg version) of your company logo to Vermontbreakfastonthefarm@gmail.com to be used for sponsor recognition.

Please respond by March 30th. If you need a W9, have questions or would like more information, please contact Ashley Audet at Vermontbreakfastonthefarm@gmail.com.

Any proceeds not used for this breakfast will benefit future Breakfast on the Farm events in our area.

Business or Organization Name: _____

Contact Name: _____

Street Address: _____ City, State, Zip: _____

Phone Number: _____ Email Address: _____